

NEW INTERSTYLE 2023 MARKET DAY

MARKET DAY will be held at the last day of the show!!



Direct sales to consumers will be disclosed, as we have received many requests from exhibitors!

Please make use of this opportunity as a place to display new products, take orders, sell samples or discounted items, promote brands, and carry out market research.

As a new challenge, we will be pleased to announce the opening of the direct sales to consumers at INTERSTYLE 2023, which has been requested for many years! The sales will be available for the whole venue on the INTERSTYLE MARKET DAY, February 16, at the last day of the show.

The tradeshow will be transformed into an event that combines both BtoB and BtoC aspects: a place to display new products, take orders, sell samples or discounted items, promote brands, and carry out market research.

February 2023

14th (Tue.)

15th (Wed.)

16th (Thu.)



BUSINESS DAY

3DAYS

Note:

*Booths with "Business ONLY" indicated on a signboard will not be allowed to sell.

*Direct sales will not be available on Tuesday, February 14 and Wednesday, February 15 due to business days.



MARKET DAY

Sales, PR & Market research